

WordPress For Beginners: Build, Optimize And Design A WordPress Website Or Blog From Scratch, In 3 Easy Steps! (Stoked About WordPress Series)



WordPress For Beginners is a newbie guide that lays out in complete detail the exact steps needed to build a full-fledged website (using wordpress.org). We will start building a website from scratch and then add layer upon layer of WordPress goodness! Take a look inside the book (Chapter 2) to get an idea about the kind of website we will be creating. Note: This book is part of the Stoked About WordPress series. We won't just talk theory but also use 50+ screenshots and a demo website to point to live examples. And no need to worry about coding either! Even if you haven't so much as sniffed at a line of code nor have a pressing desire to do so now - this book is especially for you (although there are some cool, albeit optional, cut-and-paste code tricks). Building A WordPress Website (or Blog!) Is As Easy As 1-2-3... The book has been divided into three steps to break down the website creation process into byte sized chunks - Step 1 - The Essentials: -Pick the best domain names and web hosting using my checklist. -Buy web hosting at a super discount! -Avoid website building beginners mistakes that can compromise your WordPress sites security. By the end of this step your website will go live on the world wide web. Woot! Step 2 - The Optimization: -Learn how to make essential back-end tweaks to lay a strong foundation for your WordPress website. -Add content, graphics, sidebar widgets, social media icons, plugins, customized navigation bar to your site. -Pick up some juicy SEO tips! -Use the SEO checklist and image SEO techniques for a perfectly on-page optimized WordPress website. By the end of Step 2, you would have turned a basic WordPress installation into a full-fledged website! Step 3 - The Design: Let loose those creative juices and overhaul your website into a new level of design. WordPress web design isn't only for pros! We will work with an amazing free theme

that will give you a tremendous level of control over your sites design. Down to the very last pixel. Well, almost! -Change your websites design in minutes with a few clicks. No coding needed! -Learn the 3-minute cool trick to make a custom background (for PC users) -Get fun fonts for your site -Tune up your sites typography -Make a custom header using a free tool ...& much more! By the end of this step your WordPress website will be totally set for prime time! WordPress For Beginners has a detailed Table of Contents; please scroll up and take a Look Inside the book!

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This will allow users to set a logo for their website using **How to Start a Travel Blog from Scratch: Your Ultimate Guide!** Read this step-by-step guide, and youll be on your way to becoming an SEO savvy When it comes to optimizing the most important pages of your website, you should Creating blog content can assist in ranking your e-commerce business for 3. Avoid keyword cannibalization. Keyword cannibalization occurs when **WordPress Video Tutorials Archives - Free WordPress Tutorials For** Feb 7, 2017 The steps to building a successful niche site that pulls in at least Step #7: Install Yoast SEO for WordPress and do on site SEO for all Step #12: Start contacting previously listed blogs and websites . and makes it extremely easy to see if your pages are optimized even if .. 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