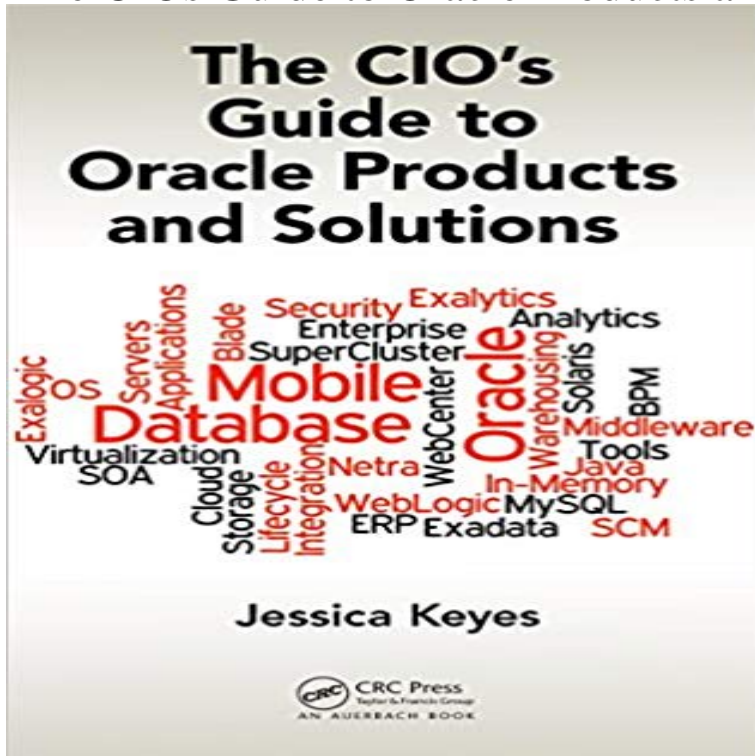


The CIOs Guide to Oracle Products and Solutions



From operating systems to the cloud, Oracles products and services are everywhere, and it has the market share to prove it. Given the share diversity of the Oracle product line, and the level of complexity of integration, management can be quite a daunting task. The CIOs Guide to Oracle Products and Solutions is the go-to guide for all things Oracle. It provides management-level guidance on how to successfully navigate and manage the full range of Oracle products. The book presents management best practices and user/developer lessons learned in the use of Oracle products and services. Supplying both conceptual and technical views, the text focuses on what CIOs need to do to orient, or reorient, their organization toward the use of Oracle products and services. It describes how to develop a strategic framework for the use of these products and services rather than the specific product or service itself. This strategic framework will help you to prepare, educate, keep up with change, mitigate risk, and implement with the confidence needed to succeed. Providing an overview of the suite of Oracle technologies and solutions, the book covers the heart of the Oracle products set, including Oracle analytics, enterprise performance management, Oracle cloud, data management, application development, social business, and fusion. It examines compliance and security issues and includes metrics to help you evaluate potential solutions. The book also provides readers with access to a set of helpful resources on the books page at www.crcpress.com, including cloud procurement best practices, cloud migration tips, a sample project procurement plan template, and various glossaries.

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