

# Television Across Asia: TV Industries, Programme Formats and Globalisation (Media, Culture and Social Change in Asia Series)



This book explores the trade in television program formats, which is a crucially important ingredient in the globalisation of culture, in Asia. It examines how much traffic there is in program formats, the principal direction of flow of such traffic, and the economic and cultural significance of this trade for the territories involved, and for the region as a whole. It shows how new technology, deregulation, privatisation and economic recession have greatly intensified competition between broadcasters in Asia, as in other parts of the world, and discusses how this in turn has multiplied the incidence of television format remakes, with some countries developing dedicated format companies, and others becoming net importers and adapters of formats.

**Television Across Asia: TV Industries, Programme Formats and Globalisation** : **Albert Moran** : 9780415309059 He is co-editor of Television across Asia: Television Industries, Programme Formats and Series: Routledge Media, Culture and Social Change in Asia **TVs Betty Goes Global: From Telenovela to International Brand - Google Books Result** : Television Across Asia: TV Industries, Programme Formats and Globalisation (Media, Culture and Social Change in Asia Series): Michael Keane, **Conflict, Terrorism and the Media in Asia - Digital Repository** It examines how much traffic there is in program formats, the principal Television Across Asia: TV Industries, Programme Formats and Globalisation Description Editors Series Subjects which is a crucially important ingredient in the globalisation of culture, in Asia. Media, Culture and Social Change in Asia Series. **Television Across Asia: TV Industries, Programme Formats and Globalisation** Keane Michael Series: Media, Culture and Social Change in Asia Series Edition: **Television Across Asia: Television Industries - Goodreads** Buy a discounted Paperback of Television Across Asia online from Australias leading online bookstore. TV Industries, Programme Formats and Globalisation. **Media, Culture and Social Change in Asia Series - Routledge** Results 1 - 1 Creative Industries in China - Art, Design and Media ebook by Michael Keane Cultural Adaptation ebook by Albert Moran, Michael Keane Media, Culture and Social Change in Asia Series Recognising that creativity Television Across Asia - TV Industries, Programme Formats and Globalisation **The advent of the transnational TV format trading system: a global** : Television Across Asia: TV Industries, Programme Formats and Globalisation (Media, Culture and Social Change in Asia Series) ????: J.A. **Downloaded by [New York University] at 02: 03 07 August 2016** Television Across Asia: TV Industries, Programme Formats and Globalisation . Series: Routledgecurzon Media, Culture and Social Change in Asia Paperback: **Television Across Asia: TV Industries, Programme Formats and Globalisation** Keane Michael Series: Media, Culture and Social Change in Asia Series Edition: This book explores the trade in television program formats, which is a crucially important ingredient in the globalisation of culture, in Asia. It examines how much **Television Across Asia: TV Industries, Programme Formats and Globalisation - Google Books Result** This book explores the trade in television program formats, which is a crucially important ingredient in the globalisation of culture, in Asia. It examines how much **Television Across Asia: TV Industries, Programme Formats and Globalisation** : Television Across Asia: TV

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