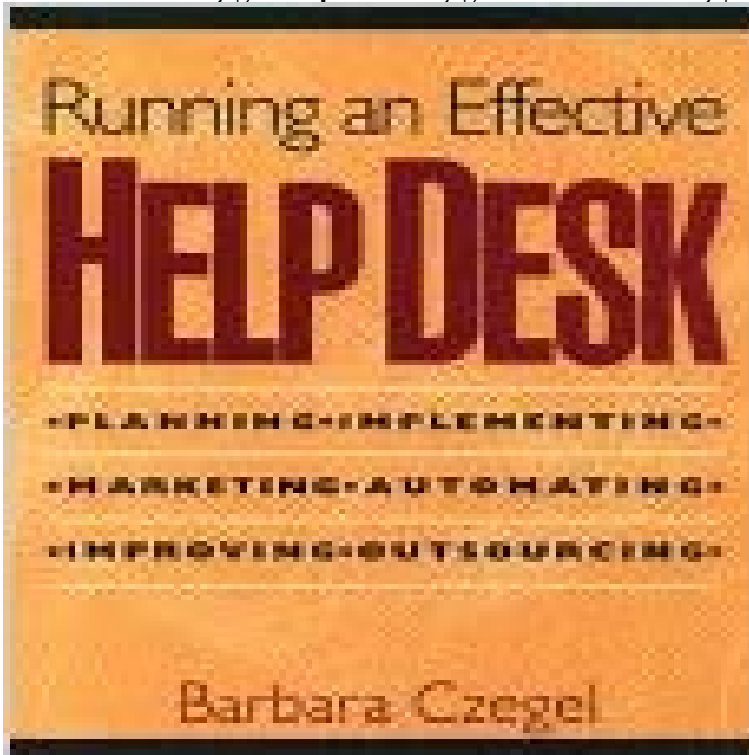# Running an Effective Help Desk: Planning, Implementing, Marketing, Automating, Improving, Outsourcing

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