

Best Seller Marketing - 21 Ways to Boost Your Business With A Book



Best Seller Marketing 21 Ways to Boost Your Business with a Book People laughed at me when I told them I was going to become an Amazon Best Selling Author in 8 Weeks. Nine #1 Best Sellers later, they want to know how I did it, so they too can boost their business with a book. In this book we are going to share with you 21 Profitable Book Marketing Strategies to Boost Your Business, Brand and Bank Balance including: How to get paid for driving highly qualified leads into your business funnel. How to use your new Amazon Best Seller status to attract your competitors affluent clients into your business and bring their friends and family with them. How to create multiple streams of income from just one book. Steve will also share with you a book funnel strategy that is driving highly qualified consulting clients through the door using interactive best selling books. Plus, 17 other simple book marketing strategies to position you as the leader in your market and boost your profits with your own Amazon Best Selling book In Chapter 2: We teach you how to use a book as a reactivation tool for clients youve lost along the way to get them into your business. In Chapter 4 : We teach you how to powerfully position you and your brand as the leader in your market and stand out above the noise. In Chapter 6 : We teach you multiple ways to use your book to create passive income streams for your business In Chapter 8 : We share how to attract Free Publicity for your business worth thousands of dollars just from becoming an author. In Chapter 9 : We give you strategies for getting your book out to thousands of your exact target market just waiting to connect with your expertise In Chapter 14 : You will learn the power of using a book as a networking magnet that will open up doors of opportunities you never thought possible. In Chapter 15 : Steve share his interactive book strategies that is bringing him very

highly qualified coaching and consulting clients. In fact it is doing so well he has had to raise his prices. Who would like that kind of problem? In Chapter 18 : Learn how to secure the contract before youve even walked into the meeting. Hardly anyone is doing this crazy! In Chapter 20 : Profitable product funnels where you use your book to do all the know, like and trust relationship building for you, guiding people strategically into your product funnels. Chapter 21 : Pams favourite strategy of all teaches you cross promotion and series leverage to grow your business, brand and bank balance while giving you a global brand all at the same time. With 9 #1 Best Selling Books, Pam and Steve are internationally recognised digital marketers who enjoy helping entrepreneurs and small business stand out and lead in their competitive industries. In this book we give you 21 different marketing strategies to get you started. Even if you implemented 3 of the book marketing strategies in the next 6 months you would be strides ahead of any of your competitors who have no Amazon Best Seller positioning for their business at all. And if you are already an Author, who is looking simple marketing ideas to better leverage your book, then you are going to love these strategies too! Grab your copy of the book and lets get started mapping out your Best Seller marketing straetgies to Boost your business and make this year your best year yet!

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