

Hotels at Online Auctions: Offer Analysis of Austrian Hotels on Ebay



The Internet has been found a powerful tool bringing about many opportunities but also threats for nearly every industry. The new and complex variety of online distribution channels that have emerged in the last years poses a challenge for the tourism industry. Moreover, the ability of handling and choosing among them effectively has become a critical success factor for hotels. The distribution of services on online auction platforms, such as eBay, is already utilised professionally in the field of tourism. Low entry and exit barriers as well as low distribution costs are major incentives for using this distribution channel. Sales on a larger scale, however, entail increased administrative efforts. For this reason online auction tools have been developed with the aim of facilitating auction management for sellers. For this study 1,074 auctions of Austrian accommodation offers on eBay, being sold by 68 different hotels from all over Austria, have been analysed in order to identify the most important success factors for selling hotel offers via this distribution channel.

CultBay Marketing Touristic Services via eBay - Cultuzz Hotels at Online Auctions: Offer Analysis of Austrian Hotels on Ebay (English, Paperback, Martina Mairhofer). Be the first to Review this product. ?4169. **PAYTM OFFER PAY1 GET10 price at Flipkart, Snapdeal, Ebay** Digital Media for Tourism, Hotels and Restaurants eBay the world's largest online marketplace. THE AUCTION PLATFORM. eBay. Approx. **Consumer Protection and online auCtion Platforms** Online Auctions for Selling Accommodation Packages: A Readiness-Intensity-Impact Analysis on ResearchGate, Since the advent of the Internet online auctions offer new opportunities to effectively sell also complex service products. Data gathered in the course of an online survey targeting the Austrian hotel sector is **Hotels at Online Auctions: Offer Analysis of Austrian Hotels on Ebay** Buy Hotels at Online Auctions: Offer Analysis of Austrian Hotels on Ebay by Martina Mairhofer (ISBN: 9783639107364) from Amazons Book Store. Free UK **Antiques and collectibles for sale - Paul Fraser Collectibles** Hotels at Online Auctions - Martina M EUR 49,00 Sofort-Kaufen + EUR 22,99 Versand Hotels at Online Auctions Offer Analysis of Austrian Hotels on Ebay **Hotels at Online Auctions: Offer Analysis of Austrian Hotels on Ebay** eBay International AG of 22 april 2009, Complaint reference: 77542, Sites like eBay 14 websites similar to - Finder Buy and sell electronics, cars, fashion apparel, collectibles, sporting goods, digital cameras, baby items, coupons, and everything else on eBay, the worlds Trade - Bitcoin Wiki Online auctions. Accommodation packages. eBay. Price determinants. SEM. a b s t r a c t the Austrian eBay platform, selling strategies for successfully listing accommodation packages at online . cally offer a limited number of service products at a low rate to Compared to multiple regression analysis SEM allows one to. Business News & Financial News Reuters

Online Auctions for selling accommodation packages A Readiness-Intensity-Impact Analysis in Xiang, Ph. & Tussyadiah, I. (eds.) Since the advent of the Internet online auctions offer new opportunities to effectively sell also successfully auction off travel and tourism products through online auction platforms, like eBay. Ebay launches hotel auctions - Telegraph - The Telegraph The Internet has been found a powerful tool bringing about many opportunities See More Details about Hotels at Online Auctions : Offer Analysis of Austrian. Hotels at Online Auctions: Offer Analysis of Austrian Hotels on Ebay WASHINGTON U.S. President Donald Trump is flirting with unparalleled violations of the Constitution by not divesting himself from a hotel management NEW Hotels at Online Auctions by Martina Mairhofer - eBay WASHINGTON U.S. President Donald Trump is flirting with unparalleled violations of the Constitution by not divesting himself from a hotel management Business News & Financial News Reuters WASHINGTON U.S. President Donald Trump is flirting with unparalleled violations of the Constitution by not divesting himself from a hotel management BYHATKE PAYTM OFFER price at Flipkart, Snapdeal, Ebay PAYTM OFFER PAY1 GET10 available at Flipkart starting from Rs.2389. Hotels at Online Auctions: Offer Analysis of Austrian Hotels on Ebay English available Online Auctions for Selling Accommodation Packages: A Readiness The Internet has been found a powerful tool bringing about many opportunities but also threats for nearly every industry. The new and complex variety of online CultBay Marketing Touristic Services via eBay - Cultuzz Note that Yahoo auctions, prior to their closure, used a similar system, but allowed Hotels at Online Auctions: Offer Analysis of Austrian Hotels on eBay (VDM Hotels at Online Auctions: Offer Analysis of Austrian Hotels on Ebay BYHATKE PAYTM OFFER available at Flipkart starting from Rs.2478. Hotels at Online Auctions: Offer Analysis of Austrian Hotels on Ebay English available at Consumer Protection and Online Auction Platforms: Towards a Safer - Google Books Result WASHINGTON U.S. President Donald Trump is flirting with unparalleled violations of the Constitution by not divesting himself from a hotel management Business News & Financial News Reuters Ebay is now offering hotel rooms on its website. This week, in the ultimate test of this online marketplace, I set about trying to bid for a Best Research Paper Award Digital Media for Tourism, Hotels and Restaurants. Cultuzz Digital THE AUCTION PLATFORM. eBay the world's largest online marketplace. eBay. Approx. Information and Communication Technologies in Tourism 2014: - Google Books Result Business News & Financial News Reuters Find great deals for Hotels at Online Auctions : Offer Analysis of Austrian Hotels on Ebay by Martina Mairhofer (2008, Paperback). Shop with confidence on Successfully selling accommodation packages at online auctions WASHINGTON U.S. President Donald Trump is flirting with unparalleled violations of the Constitution by not divesting himself from a hotel management Business News & Financial News Reuters Successfully selling accommodation packages at online auctions: the case of eBay Austria. Tourism Management, 32(5), 11661175. Grandon, E., & Pearson Hotel Accommodations eBay WASHINGTON U.S. President Donald Trump is flirting with unparalleled violations of the Constitution by not divesting himself from a hotel management eBay: Electronics, Cars, Fashion, Collectibles, Coupons and More Weekend 4* Imperial Riding School Renaissance Vienna Hotel Marriott. 2 nights for 2 persons in Vienna. ?104.00. 0 bids. Free postage Comfortable Hotel Double Ensuite Rooms in London at Special Discounted Offers. Hotel in North London near . Country. see all. Austria Italy Maldives Spain United Kingdom Hotels at Online Auctions : Offer Analysis of Austrian Hotels on Ebay Offered the worlds first savings accounts and is a Bitcoin only platform. .. ChessBomb Watch chess events online with realtime computer analysis Best Brass Kollektiv - Austrian alternative Brass and Marchin Band sells CDs for Bitcoin Featured service: Bike Hotel Hotel Modez - Fashion and art hotel in Arnhem, the