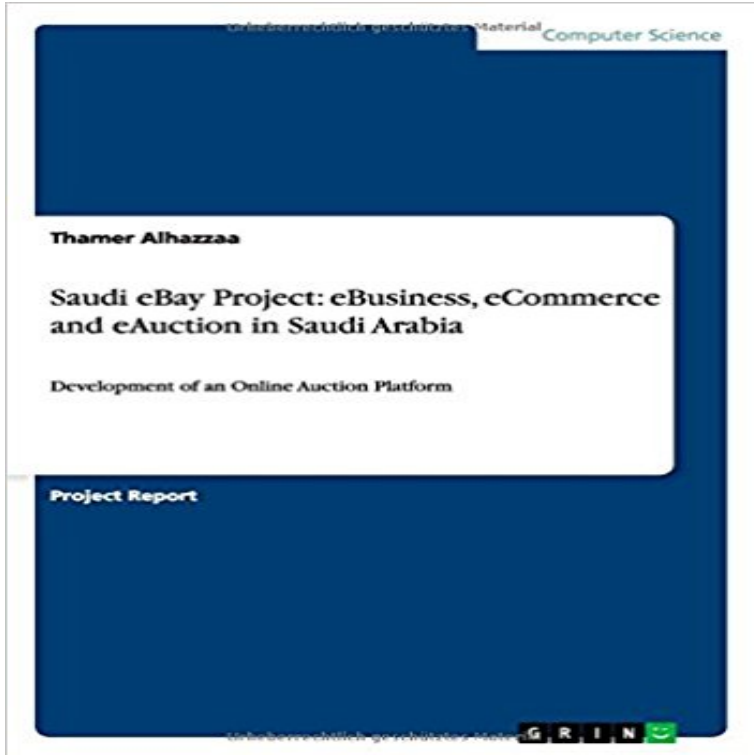


Saudi eBay Project: eBusiness, eCommerce and eAuction in Saudi Arabia



Project Report from the year 2014 in the subject Computer Science - Internet, New Technologies, grade: A, , course: Projects in Computer Information Systems Capstone Course, language: English, abstract: The business world is rapidly changing. The principal reason of this persistent change is, without a doubt, the technology. Not only theoretically, by adding new terminologies to the business Wiki and archiving numerous financial eBooks on Kindle libraries, but also virtually, by flourishing small businesses and terminating other top market value ones, the Internet, in particular, has redefined the word business. eCommerce Electronic Commerce and eAuction Electronic Auction are just examples of the effects of the Internet on modern businesses and corporations. There are many reasons why both individuals and organizations conduct their businesses online these days. From an individuals perspective, convenience is one important reason why a college student who doesnt have a car may consider Amazon over Wal-Mart to purchase a new 55-inch T.V. Another reason is the ability to make comparisons among a wide range of similar products and competitor merchants. On the other hand, organizations have found a new market on the Internet. In fact, the competition has compelled them to find new opportunities online. For this project, I have researched and investigated the reasons behind the slow eBusiness development in Saudi Arabia. Since an eGovernment program, Yesser Program, has already been started in Saudi Arabia, my concentration has been on the eCommerce portion and specifically on the eAuction topic to analyze whether or not there is an opportunity to start a Saudi version of eBay.

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