

## Oracle: A Database Developers Guide (Yourdon Press computing series)



Streamline and supercharge Oracle application development! \* Expert techniques for Web, data warehousing, and distributed \* applications. Covers Designer/2000, Developer/2000, PL/SQL coding, \* and much more! Covers the entire lifecycle -- and includes \* state-of-the-art tuning and optimization techniques! From strategic business analysis through rollout and optimization, Oracle: A Database Developers Guide will help you streamline your entire Oracle development process. Its replete with proven solutions and worked examples for Designer/2000, Developer/2000, the Oracle database engine, PL/SQL coding, and more - all designed to maximize performance, even on tight development schedules. In this book, the leading Oracle consultant Ulka Rodgers demonstrates key techniques for building Web, client/server, and data warehousing applications. Learn how to make the most of the Oracle Application Server and Oracle Designer/2000 application generator; practical techniques for object-oriented data and process-modeling; and better ways to develop screens, reports and procedural code. Discover when and how to use third-party alternatives to Oracle tools. Get expert tuning help, covering query optimization, SQL\*DBA monitor facilities, dynamic performance tables and more. You'll also find crucial design and coding information for optimizing today's distributed applications. If you run Oracle, this book will help you achieve more - and get it done faster.

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