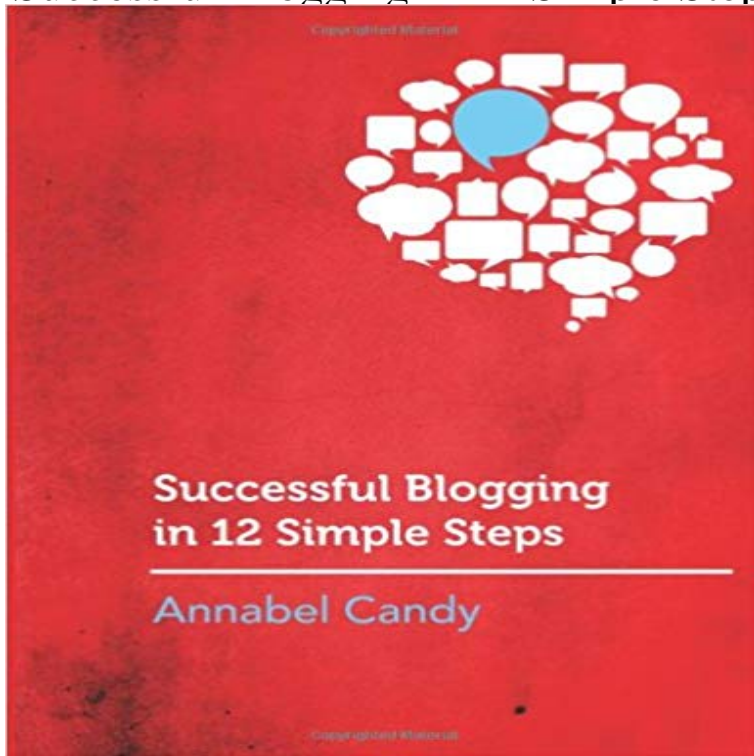


Successful Blogging in 12 Simple Steps



Successful Blogging in 12 Simple Steps is the easiest and fastest way for writers and small business owners to learn about blogging. It's a combined self-study course and workbook you can follow at your own pace which will: Save you time - get the essential information without being overwhelmed. Stop costly mistakes - learn how to plan your blog effectively and brief your web designer. Make learning fun - it's a practical guide for non-technical people. Get you new readers and subscribers - and keep them coming back. Establish your expertise - because blogging will get you noticed. Help you win new business - because successful blogs turn visitors into customers. Written by Annabel Candy, founder of the popular travel blog Get In the Hot Spot. Annabel has an MA in Design for Interactive Media and 17 years experience designing and writing for the Internet. She specialises in demystifying social media to help other small business owners, consultants and freelancers tap into the power of blog marketing.

Contents and Course Details

Blog Planning and Set Up

Step 1: Topic & Goals -Define the niche, main aims and target audience

Step 2: Branding -Develop a strong, consistent image for you or your business.

Step 3: Planning Your Blog -Create a design brief to focus on your goals.

Step 4: Blog Set Up -Learn about WordPress so you can update your blog easily.

Blog Writing

Step 5: Writing Static Content -Create content for static pages like About and Contact.

Step 6: Writing Blog Posts -Learn what makes a good blog post and generate post ideas.

Step 7: Writing for the Web -Find out how to format your blog for easy reading online.

Step 8: Reality Check & Add Value -Review your blog and add content readers love.

Blog Promotion

Step 9: Blogging & Social Media -Finding new readers and opportunities

Step 10: Online Networking -Connecting with other bloggers and

business owners. Step 11:SEO, Stats & Rating Progress -Search engine optimisationbasics and blog analytics.

Step 12:Guest Posting -Identify some ideal host blogs andsubmit a post. Bonus Chapter - Blog Motivation Who should read this book? Small business owners and creative personalities. Techxperts who need help planning and writing a blog.

Bloggerswho want to learn how to make their blog get results. Successful Blogging in 12 Simple Steps will teach you how to plan your blog based around your individual goals and help you come up with an actionable plan you can follow through with. How the Course and Workbook Works Each step has:

Thinking Point the essential blogging information Take Action to get you on track with your blogging goals Checklist so you dont forget anything important.

Annabel is the go-to person when it comes to building a successful blog. Celestine Chua, The Personal Excellence Blog Annabels book shows you how to meet your goals in a smart, sane way. And, bonus. The book is short and fast to read. Most people take 400 pages to say this much about blogging!If you only read one book about blogging make it this one.

Penelope Trunk, Founder of Brazen Careerist Ready to make your blog successful? Successful Blogging in 12 Simple Stepsis the easiest way to launch your blog (or relaunch it) and get the results youre hoping for. Im looking forward to helping you on your blogging journey. Annabel Candy

www.SucessfulBlogging.com

Successful Blogging: How to make money by blogging Successful Blogging in 12 Simple Steps Ebook self-study course plus: * Bonus chapter on motivation * Audiobook recording so you can listen to the course while **Successful Blogging in 12 Simple Steps - Super Hot - E-junkie** Buy Successful Blogging in 12 Simple Steps now to save endless time and frustration. Youre worth it. Click here to buy the book as an ebook or audiobook **Successful Blogging in 12 Simple Steps** Apr 10, 2013 I believe in you and Ill share with you 12 steps you must take to get the ball rolling and become one of the most successful bloggers in your **Successful Blogging in 12 Simple Steps by Annabel Candy (2012)** Her writing has been featured on Pro Blogger, Copy Blogger and Zen Habits. Her book Successful Blogging in 12 Simple Steps helps small business owners **READ book Successful Blogging in 12 Simple Steps READ ONLINE** Editorial Reviews. About the Author. Im Annabel Candy, a web designer and copywriter with a background in teaching

and journalism. In 1996 I got an MA in **Successful Blogging in 12 Simple Steps - Hot Ebook ...:E-junkie** Successful Blogging: How to make money blogging and love what you are doing every day. Yours Free: The 5 Step Blueprint to Your First \$1K Blogging. **How to Start a Successful Blog in 2017 The Minimalists** After 12 months of starting my blog Get In the Hot. Spot, I built it at Successful Blogging (sfulblogging. faster, in simple steps or with confidence. **Books - GET In the HOT Spot with Annabel Candy** Mar 31, 2014 In this edited excerpt, the authors reveal the six steps you must take if you The following are basic blogging strategies every professional **Successful Blogging in 12 Simple Steps - Travel Over World** Successful Blogging in 12 Simple Steps Ebook self-study course plus: * Bonus chapter on motivation * Audiobook recording so you can listen to the course while **12 Steps to Quickly Become a Successful Blogger - Basic Blog Tips** Nov 2, 2013 Lets take it step by step and step into a new blogging adventure! our series of post sin which we tell you how to start a successful blog from scratch! This is some technical mumbo-jumbo, but what you need to know is that it is really simple to use, it has cool plug-ins, which April 29, 2015 at 12:06 am. **Successful Blogging in 12 Simple Steps - Get In the Hot Spot** I wrote Successful Blogging in 12 Simple Steps to help other small business owners and writers tap into the power of blogging. It contains everything I know **6 Strategies for Launching a Successful Blog - Entrepreneur** and our three children in Queensland, Australia where I help writers tap into the power of blogging at Successful Blogging (sfulblogging. com), take **12 Steps to Launch a Successful Blog - Daily Blog Tips** Even when I stop blogging for months I still get strong traffic here. blog consultations and Successful Blogging in 12 Simple Steps still sells in Kindle and print. **Successful Blogging in 12 Simple Steps - Travel Over World** Heres how we started our blog, step by step, Bluehosts basic price is \$2.95 a **Are You Guilty of Ego-based Blogging? Successful Blogging** Jan 29, 2013 So what are the 10 steps to blogging success? just over 12 months ago the political news blog the Huffington Post sold for over \$300 million. Give them simple frameworks and systems that take them from A to Z. Nov 2, 2010 For the beginning blogger who has limited experience, but lots of enthusiasm, Successful Blogging in 12 Simple Steps makes an ideal primer. **How to Start a Successful Blog: Tips That WORK! Busy Budgeter** Successful Blogging in 12 Simple Steps - PREVIEW COPY . Contents. 2. Introduction. 4. Step1: Topic & Goals. 6. Step 2: Branding. **10 Key Steps to Blogging Success - Jeffbullass Blog** Sep 5, 2011 12 Steps to Launch a Successful Blog made a list of 12 steps you need to follow in order to create a successful blog. . Atleast that the basic. **Guest blogging unleashed - Mixergy** Apr 6, 2016 - 8 secredad now <http://?book=1470113732> READ book Successful Blogging in 12 **How to Self-Publish an Ebook Successful Blogging** I wrote Successful Blogging in 12 Simple Steps to help other small business owners and writers tap into the power of blogging. It contains everything I know **How To Start A Successful Blog In 90 Days Step By Step** Because there is only so much I can do with my time I wrote Successful Blogging in 12 Simple Steps as a way of empowering more people so that they can **Successful Blogging in 12 Simple Steps - Super Hot - E-junkie** Apr 26, 2017 Here are the SAME tips I used to start my blog - now earning How to Start a Successful Blog: Simple & Affordable Step-By-Step Setup. **How To Be A Successful Blogger In 12 Steps From Popular Bloggers** Successful Blogging in 12 Simple Steps is the easiest and fastest way to learn about blogging. Ebook self-study course plus bonus chapter on motivation. **Successful Blogging in 12 Simple Steps: Annabel Candy** Successful Blogging in 12 Simple Steps is the easiest and fastest way for writers and small business owners to learn about blogging. Its a combined self-study **But I Dont Want to be a Linchpin! Do You? Successful Blogging** Dec 7, 2016 Follow these five simple steps to get on the right path for starting a successful blog. Pre-planning your blog before launching is key to your success. In Successful Blogs My research 12 Steps to a Successful Online **12 Simple Steps to Successful Blogging - TopBloggingCoach** Writing an eBook is one thing Im recommending to more and more bloggers in our For example with my book Successful Blogging in 12 Simple Steps I knew